

COME TO **BUY** | COME TO **SELL** | COME TO **LEARN**

MTCAZ2026

— TRADESHOW & CAREER FAIR —

EXHIBITOR & SPONSOR OPPORTUNITIES

Your Customers Will Be Here. Will You?

This is the tradeshow you don't want to miss!

DATE

Thursday, Nov. 19, 2026

SHOW HOURS

8 AM – 2 PM

LOCATION

Phoenix Shrine Auditorium



WHY EXHIBIT & SPONSOR

- **Get seen by the right people.** Grow your visibility through your connection with MTCAZ, a trusted partner in the mechanical trade industry.
- **Showcase what you offer.** Build awareness of your products and services through exhibits, seminars and company profiles.
- **Meet decision makers face to face.** Build relationships with a select audience of buyers and influencers.
- **Extend your reach online.** Sponsors are featured on the MTCAZ website and social media before and after the show.
- **Make every dollar count.** A targeted market means maximum value for your marketing investment.

WHO ATTENDS

- Residential Contractors
- Commercial Contractors
- Mechanical Contractors
- Technicians
- Service Managers
- Purchasing Agents
- Estimators & General Managers
- Engineers
- Building Owners
- Facility & Operations Managers
- Inspectors & Consultants
- Industry Suppliers
- Educators & Students

BOOTH SPACE SELLS OUT QUICKLY!

Reserve your exhibit space or sponsorship today.

RESERVE YOUR SPACE

602-298-5454

www.mtcas.org

Sponsorship Opportunities

MTCAZ 2026 TRADESHOW & CAREER FAIR
THURSDAY, NOV. 19, 2026 · 8 AM – 2 PM

Put your company in front of Arizona's mechanical contractors, engineers and facility managers before, during and after the show. Exclusive opportunities are first come, first served.

■ PLATINUM LEVEL

\$2,800

Exhibitor Luncheon Sponsor EXCLUSIVE

Host the Exhibitor Luncheon. A company representative gives welcome remarks, and placards with your name and logo sit on every table.

Red Carpet Sponsor EXCLUSIVE

Your company vehicle or trailer is showcased at the main-entrance red carpet, with your logo on the 20' x 8' vinyl backdrop wall.

Main Stage Sponsor EXCLUSIVE

Own the most visible spot at the show: your banner on the main-stage backdrop, your logo on the podium, and your staff assisting in drawing the winning raffle tickets.

Badge Sponsor EXCLUSIVE

Your logo is imprinted on every attendee badge, worn by every visitor all day long.

SPONSORSHIP INCLUDES

- Premier Level exhibit booth
- 2 full-page black & white ads in Trade Show Digest
- Six complimentary Exhibitor Luncheon tickets
- 500-word profile in the Trade Show Digest
- Company logo on trade show posters & ads
- Sponsor ribbons for booth personnel name tags
- Company banner displayed in the exhibit hall

■ SILVER LEVEL

\$1,500

Refreshment Sponsor

Your signage and banner featured at the refreshment area for maximum visibility.

Social Media Sponsor

Article 2x in 1 month on MTCAZ social media (subject to approval); article in MTCAZ newsletter.

Mouse Pad Sponsor

Your company logo on mousepad given to tradeshow attendees.

SPONSORSHIP INCLUDES

- 100-word corporate profile in Trade Show Digest
- Sponsor ribbons for booth personnel name tags
- Company banner in the exhibit hall

■ GOLD LEVEL

\$2,300

Registration Sponsor EXCLUSIVE

Your banner and signage at the registration booth for maximum visibility, plus your single-sheet flyer in every attendee goody bag.

Trade Show Digest Sponsor EXCLUSIVE

Your name and logo on the Digest's front cover, plus a two-page centerfold ad. The Digest goes in every exhibitor and attendee bag.

Online Registration Sponsor EXCLUSIVE

Your name and logo featured on the attendee registration page, with a link to your website.

Seminar Series Sponsor EXCLUSIVE

Your signage at every seminar room entrance and inside each classroom. Present one 45-minute seminar and hand out logo pads and pens.

Raffle Sponsor (2 available)

Promoted on all marketing and from the main stage. Your logo is on the raffle form, and your staff draws the winning 4K TV tickets.

SPONSORSHIP INCLUDES

- Premier Level exhibit booth
- Half-page black & white ad in Trade Show Digest
- Sponsor ribbons for booth personnel name tags
- Literature on the MTCAZ registration table (Registration Sponsor only)

■ BRONZE LEVEL

\$1,000

Water Bottle

Your logo on the water bottles in attendee goody bag.

Post-Show Newsletter Sponsor (2 available)

Be the featured exhibitor in the post-show newsletter and on LinkedIn, Facebook and X — about 5,000 views per week.

Attendee Punch Card Sponsor

Your logo on the punch card every attendee carries from booth to booth to qualify for the hourly raffles.

■ LOGO SPONSOR

\$500

- Your logo listed in the Trade Show Digest
- Your flyer in attendee goody bag

Customized sponsorships are available — call 602-298-5454 to build a package that fits your goals.

Exhibit Booths & Registration

MTC AZ 2026 TRADESHOW & CAREER FAIR
THURSDAY, NOV. 19, 2026 · 8 AM – 2 PM

SUPER CHILLER \$1,800 10' × 10' INDOOR	CHILLER \$1,300 10' × 10' INDOOR	PREMIER \$900 8' × 10' INDOOR	CHOICE \$600 OUTDOOR SPACE
• 2 full-page Digest ads • Six luncheon tickets • Banner in the exhibit hall • Name & logo on website with link • Corner booth	• Full-page Digest ad • Four luncheon tickets • Banner in the exhibit hall • Name on website with link	• Half-page Digest ad • Two luncheon tickets • Name on the trade show website	• Vehicle or trailer displays only • One parking space • Listing in the Digest • Two luncheon tickets • Name on the trade show website

All indoor booths include 3' side rails, booth sign, two chairs and a 6' table. **Corner booth** add \$200. **Extra luncheon tickets** \$45 each. Displays must fit within your booth and stay below the side rails.

REGISTRATION FORM

Fax to 602-298-5455 · Register at www.mtc az.org · Mail to the address below

1 COMPANY & CONTACT

COMPANY NAME		PHONE	
ADDRESS	CITY	STATE	ZIP
CONTACT NAME	TITLE	EMAIL	
2ND CONTACT NAME (OPTIONAL)	PHONE	EMAIL	

2 SPONSORSHIP

☐ Platinum Level	\$2,800
☐ Badge (excl.)	☐ Main Stage (excl.)
☐ Exhibitor Luncheon (excl.)	☐ Red Carpet (excl.)
☐ Gold Level	\$2,300
☐ Registration	☐ Trade Show Digest
☐ Online Registration	☐ Seminar Series
☐ Raffle	
☐ Silver Level	\$1,500
☐ Refreshment	☐ Social Media
☐ Mouse Pad	
☐ Bronze Level	\$1,000
☐ Water Bottle / Mouse Pad	☐ Post-Show Newsletter
☐ Attendee Punch Card	
☐ Logo Sponsor	\$500

3 EXHIBIT BOOTH

☐ Super Chiller · 10' × 10'	\$1,800
☐ Chiller · 10' × 10'	\$1,300
☐ Premier · 8' × 10'	\$900
☐ Choice · outdoor, vehicles/trailers only	\$600
☐ Corner booth add-on	+\$200

4 TRADE SHOW DIGEST AD

☐ Centerfold – two 4¼" × 7¼"	\$900
☐ Full Page · 4¼" × 7¼"	\$450
☐ Half Page · 4¼" × 3½"	\$350
☐ Quarter Page · 2¼" × 3½"	\$250

Camera-ready ads due Nov. 6, 2026. Design help \$50/hour.

5 EXTRA LUNCHEON TICKETS

Additional tickets at \$45 each _____ tickets

6 PAYMENT

_____ ☐ Check enclosed (payable to MTC AZ)

TOTAL AMOUNT \$

VISA · MC · AMEX · DISCOVER CARD # EXP. CVV

CARDHOLDER NAME SIGNATURE

Payment: 50% due with registration; balance due Oct. 26, 2026, or guaranteed on a credit card until paid.

Cancellations must be in writing. On or before Oct. 18, 2026: 25% fee. Oct. 18 – Oct. 26: 50% fee. On or after Oct. 26, 2026: 100% of fees due.



MTCAZ

1904 W. Mountain View Rd.
Phoenix, AZ 85021

YOU'RE INVITED TO EXHIBIT

Booth & Sponsorship Opportunities Inside

Thursday, Nov. 19, 2026
Phoenix Shrine Auditorium

MTCAZ 2026 TRADESHOW & CAREER FAIR

Thursday, Nov. 19, 2026 • 8 AM – 2 PM

Phoenix Shrine Auditorium • 552 N. 40th St., Phoenix

WHAT DRAWS THE CROWD

- Exhibitors from major HVAC companies
- Outdoor pavilions: trailers, vehicles & cranes
- Red Carpet Truck & Car Show
- Free seminars & \$100 gift cards
- Free BBQ lunch from Bobby Q
- Over \$10,000 in door & raffle prizes
- Career Fair
- Tribute to Veterans

WHO ATTENDS

Residential, commercial & mechanical contractors • Technicians • Engineers • Service managers • Purchasing agents • Estimators • Building owners • Facility & operations managers • Inspectors • Consultants • Suppliers • Educators & students

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