COME TO **BUY** | COME TO **SELL** | COME TO **LEARN**

MTCAZ2026

TRADESHOW & CAREER FAIR

THURSDAY, NOVEMBER 19, 2026 | 8 AM - 2 PM | PHOENIX SHRINE AUDITORIUM

Attendee & Seminar Registration

ALL SEMINARS FREE!

Exhibitors from Major HVAC Companies • Outdoor Pavilions: Trailers, Vehicles & Cranes
Red Carpet Truck & Car Show • Door & Raffle Prizes Each Hour • Tribute to Veterans

1 YOUR INFORMATION

NAME

COMPANY NAME

TITLE

EMAIL

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

FAX NUMBER

WHO INVITED YOU TO THE TRADESHOW

2 SELECT YOUR CATEGORY

- ☐ MTCAZ Member
- ☐ Student
- ☐ Non-Member
- ☐ Interested in Membership

3 CHOOSE YOUR SEMINARS

Descriptions on page 2

- ☐ 9:15 AM — The Credit Union Difference: Your PARTNER in No Fee Financing
  Presented by Danny Teeples & Joanna Jackson, ICCU
- ☐ 9:15 AM — Modern Marketing in the AI Landscape
  Presented by Jen Helton, Senior Account Development Manager, Mediagistic
- ☐ 11:15 AM — Run Your Business, Not Your Paperwork
  Presented by Lacy Hudson, Anthony Wires, ServiceBridge- GPS Insight
- ☐ 11:15 AM — SRP Contractor Utility Rebates - Residential & Commercial
  Presented by SRP: Grady Bailey, Program Services Director; Les Woody, C.E.M., Program Manager; & Joseph W. deGraft-Johnson, MBA, Sr. Product Manager
- ☐ SIGN ME UP FOR TRADESHOW ATTENDANCE ONLY - NO SEMINARS

$100 GIFT CARD AWARDED AFTER EVERY SEMINAR

Each attendee receives 1 ticket per seminar - attend 2 for 2 chances to win. You must be present to win!

FAX THIS PAGE ONLY TO
602-298-5455

OR

REGISTER ONLINE AT
www.mtcsw.org

COME TO **BUY** | COME TO **SELL** | COME TO **LEARN**

MTCAZ2026

TRADESHOW & CAREER FAIR

FREE SEMINARS ~ SEATS ARE LIMITED

Seminar Descriptions

Thursday, November 19, 2026

WHEN

Thursday, Nov. 19, 2026
Trade Show 8 am - 2 pm
Seminars begin at 9:15 am

WHERE

Phoenix Shrine Auditorium
552 N. 40th St., Phx, AZ 85008
Directions: 602-231-0300

REGISTER

www.mtcaz.org
or fax page 1 to 602-298-5455
Reserve your seat today!

SEMINARS

9:15 AM The Credit Union Difference: Your PARTNER in No Fee Financing

- No Dealer Fee Financing for Contractors
- "Helping Members Achieve Financial Success"
- Relationship Focused: Direct Access to Underwriting & Processing Teams
- Same Day Payment Directly to Contractor
- Instant Decisioning
- ICCU Local Community Impact



Joanna Jackson ICCU



Danny Teeples, ICCU

9:15 AM Modern Marketing in the AI Landscape

- Best Practices on Google Business Profiles
- Yelp and the Chat GPT Partnership and what this means
- Tips and Tricks for Yelp Optimization
- Knowledge nuggets for Search Engine Optimization (SEO)
- What the heck is AIO? And AEO?
- Are AI CSRs a hit or a miss?
- Lead Generation in 2027



Jen Helton, Mediagistic

11:15 AM SRP Contractor Utility Rebates Residential & Commercial

- Update on SRP Efficient Home Rebate Program
- Trade Ally Connect Portal: How to become an SRP Trade Ally
- UVGI Rebate
- Update on Electric Technology Programs
- Update on EV Programs



Grady Bailey
Resource Innovations



Joesph de-Graft Johnson
SRP



Les Woody
SRP

11:15 AM Run Your Business, Not Your Paperwork: Meet ServiceBridge + GPS Insight

- Meet ServiceBridge + GPS Insight: Arizona tech built for the trades
- From first contact to getting paid, in less time
- See every truck and tech in real time, and cut wasted drive time
- Live Q&A: Bring your biggest headache, leave with a fix



Lacy Hudson
ServiceBridge- GPS Insight



Anthony Wires
ServiceBridge- GPS Insight

$100 gift card awarded after every seminar - attend 2 for 2 chances to win. Must be present to win!